

PCMH Payer Subcommittee Meeting
May 14, 2015

Attendees

Jo Thompson, Montana Medicaid
Kelley Gobbs, Montana Medicaid
Patty Estes, BCBS of MT
Dr. Jonathan Weisul, Allegiance
Kelly Tiensvold, Kalispell Regional Medical Center
Jaclyn Kincaid, MPCA
Kris Franqui, Pfizer
Maddie Tormey, NewWest Health Services

CSI Staff

Amanda Roccabruna Eby
Christina Goe

CSI staff began the meeting by showing attendees the draft education materials the Education Subcommittee was developing and asking for their reactions and comments. Dr. Weisul commented that the talking points and the other documents should not make promises to patients that are not feasible for every clinic, such as care coordinator visits. CSI responded that clinics will be able to tailor the talking points to fit their needs.

Amanda asked the payor representatives to report on what they found out from their companies in regard to their capabilities for education to members on PCMH in the form a mailing. Dr. Weisul said that cost would not be an issue for Allegiance if they find the marketing purpose worthwhile. The willingness of employers to participate would be a more difficult and critical component. He would have to consult with their marketing department for more details.

Patty Estes of Blue Cross Blue Shield said that they are not considering a mailing now because they are focused instead on website education that targets specific patients, providers, and employers. However, they are still open to considering mailings.

Amanda said that even if payors were not interested in doing a mailing, she wanted to know if they could add the MT PCMH Program logo, branding, and taglines to their own education content online or in other formats. All the payors in attendance were open to this.

Medicaid reported that they are leaving education up to the provider since they leave provider selection up to their patients. The providers will do outreach by phone or letter to a new Medicaid member 20 days after the member selects them.

The Payor Subcommittee will not meet again until the education materials have all been finalized by the council and CSI has received the additional guidance from Mathematica on the utilization measure guidance. There may not be a June meeting.