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**BEFORE THE COMMISSIONER OF SECURITIES AND INSURANCE
MONTANA STATE AUDITOR**

IN THE MATTER OF THE CONVERSION)
OF BLUE CROSS AND BLUE SHIELD OF)
MONTANA, INC., AND ALLIANCE WITH)
HEALTH CARE SERVICE CORPORATION)
Applicants.)
_____)

Case No. INS-2012-238

**NOTICE OF PUBLICATION OF
ADDITIONAL HEARING BY PRESS
RELEASE**

In accordance with Mont. Code Ann. § 50-4-709, the Office of the Commissioner of Securities and Insurance, Montana State Auditor, provides notice that on February 13, 2013, a press release regarding the additional hearing was circulated to the most widely circulated newspapers in a nonprofit health entity's service area: Independent Record, Billings Gazette, Missoulian, Montana Standard, Daily Interlake, Bozeman Chronicle, and Great Falls Tribune. A copy of the email transmitting the press release is attached as Exhibit A.

DATED this 15th day of February, 2013.



JESSE LASLOVICH
Chief Legal Counsel

CERTIFICATE OF SERVICE

I hereby certify that a true and accurate copy of the foregoing was served on the 19th day of February, 2013, by hand delivery, inter-departmental delivery, picked up by courier, or sent by U.S. Mail, postage paid, to the following:

Jacqueline T. Lenmark, Esq.
Keller Reynolds, Drake,
Johnson & Gillespie, P.C.
50 South Last Chance Gulch, Suite 4
P.O. Box 598
Helena, MT 59624

Honorable W. William Leaphart (Ret.)
1772 University Street
Helena, MT 59601

Kelley Hubbard, Esq.
Montana Department of Justice
215 North Sanders, Third Floor
P.O. Box 201401
Helena, MT 59620-1401

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Ms. Sybil Shults
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Helen E. Witt, Esq.
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Office of the Commissioner of Securities and
Insurance, Montana State Auditor

From: [Hamilton, Lucas](#)
To: [Hamilton, Lucas](#); [Laslovich, Jesse](#); [Shults, Sybil](#)
Cc: [\(irstaff@helenair.com\)](#); [\(newsdesk@missoulian.com\)](#); [Chuck Johnson \(chuck.johnson@lee.net\)](#); [Cindy Uken \(cuken@billingsgazette.com\)](#); [citydesk@dailychronicle.com](#); [citynews@billingsgazette.com](#); [cjorgensen@billingsgazette.com](#); [edit@dailyinterlake.com](#); [eve.byron@helenair.com](#); [Gerry O'Brien \(editor@mtstandard.com\)](#); [Gerry.O'Brien@lee.net](#); [irstaff@helenair.com](#); [jblack@greatfalltribune.com](#); [Jenna Cederberg \(jenna.cederberg@missoulian.com\)](#); [jfalstad@billingsgazette.com](#); [jmann@dailyinterlake.com](#); [John Adams \(jadams@greatfalltribune.com\)](#); [Justin Grigg \(jgrigg@missoulian.com\)](#); [kangel@billingsgazette.com](#); [Mike Dennison \(mike.dennison@lee.net\)](#); [Newsed@dailyinterlake.com](#); [Nick Ehli \(nehli@dailychronicle.com\)](#); [pjohanson@greatfalltribune.com](#); [Randy Rickman \(randy.rickman@helenair.com\)](#); [recke@greatfalltribune.com](#); [Rick Weaver \(rvweaver@dailyinterlake.com\)](#); [Sanjay Talwani](#); [Sherry Devlin \(sdevlin@missoulian.com\)](#); [Steve Prosinki \(sprosinki@billingsgazette.com\)](#); [Ted Sullivan \(tsullivan@dailychronicle.com\)](#); [Tom Lutey \(tlutey@billingsgazette.com\)](#); [tribcity@greatfalltribune.com](#)
Subject: ADVISORY: Second Public Hearing on Blue Cross Blue Shield Acquisition
Date: Wednesday, February 13, 2013 1:12:07 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)

Note: By law, the Commissioner's office is required to send this advisory to the following newspapers: Helena Independent Record, Billings Gazette, Missoulian, Montana Standard, Daily Interlake, Bozeman Daily Chronicle, and Great Falls Tribune. This duplicate release documents the fulfillment of that obligation. Please do not "reply all" to this message.

FOR IMMEDIATE RELEASE

February 13, 2013

Contact: Jennifer McKee, 406.444.3152

ADVISORY: Second Public Hearing on Blue Cross Blue Shield Acquisition

HELENA, Mont. – Insurance Commissioner Monica J. Lindeen announced plans today for a second public hearing on the proposed acquisition of Blue Cross Blue Shield of Montana (BCBS) by Chicago-based Health Care Service Corporation (HCSC).

The public hearing will start at 9:00 a.m. on March 12, 2013, in the courtroom of the Montana Supreme Court, 215 N. Sanders, 4th Floor, in Helena, Mont.

A previous hearing on February 12 gave the public an opportunity to weigh in on the proposal, which converts Montana's largest non-profit health insurer to a for-profit subsidiary of the nation's fourth largest health insurance company.

At the March 12 hearing, representatives from BCBS and HCSC will make their case that the proposed acquisition is in the public's interest and in compliance with state law. Both the Commissioner and the Attorney General will have an opportunity to call expert witnesses to evaluate the proposal.

The public is encouraged to submit comments in person at the March 12 hearing or in writing. Written comment should be sent to:

Jesse Laslovich
Chief Legal Counsel

Exhibit A

Office of the Commissioner of Insurance
840 Helena Avenue
Helena, MT 59601

Former Montana Supreme Court Justice W. William Leaphart will serve as the hearing examiner. After the hearing, Leaphart will prepare a report on the application and its compliance with state laws for the Attorney General and the Commissioner to consider. Both officials must approve the application before BCBS can be acquired by HCSC.

The full application submitted by BCBS and HCSC is available on the Commissioner's website [here](#).

WHAT: Second public hearing on application for Health Care Service Corporation to acquire Blue Cross Blue Shield of Montana

WHEN: 9:00 a.m. on March 12, 2013

WHERE: Montana Supreme Court, 215 N. Sanders, 4th Floor, Helena, MT

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*Monica J. Lindeen, Commissioner of Securities and Insurance, Montana State Auditor
1-800-332-6148 – www.csi.mt.gov*