NICK MAZANEC
Office of the Commissioner of Securities & Insurance,
Montana State Auditor
840 Helena Avenue
Helena, MT 59601
(406) 444-2040

Attorney for the CSI

BEFORE THE COMMISSIONER OF SECURITIES AND INSURANCE
MONTANA STATE AUDITOR

IN THE MATTER OF:	)	Case No.: SEC-2014-225
	)	
SEACRET DIRECT, LLC.	)	**CONSENT AGREEMENT AND FINAL ORDER**
	)	
Respondent.	)	
	)	

This Consent Agreement (Agreement) and Final Order (Order) is entered into by the Office of the Commissioner of Securities and Insurance, Montana State Auditor (CSI), acting pursuant to the authority of the Securities Act of Montana, Mont. Code Ann. § 30-10-101 et seq (Act), and Seacret Direct, LLC, a multilevel distribution company with a principal place of business in Phoenix, Arizona (Respondent).

RECITALS

WHEREAS, Respondent has done business in Montana since 2011 as a multilevel distribution company (MDC);

WHEREAS Respondent applied in October 2013 to the CSI to be registered as an MDC;

WHEREAS, Respondent violated Mont. Code Ann. § 30-10-216 by conducting MDC activities without proper registration;

WHEREAS, the CSI and Respondent agree that the best interests of the public would be served by entering into this Agreement;

NOW, THEREFORE, in consideration of the mutual undertakings contained in this Agreement, the CSI and Respondent hereby agree to settle this matter pursuant to the following terms and conditions:

STIPULATIONS AND CONSENTS

1. Without admitting or denying the CSI's allegations, Respondent stipulates and agrees to the following:

A. Within ten business days from the execution of this Agreement, Respondent shall pay an administrative penalty to the State of Montana in the amount of five thousand dollars ($5,000.00). The fine must be made payable to the State of Montana and sent to:

Montana State Auditor
c/o Nick Mazanec
840 Helena Avenue
Helena, MT 59601

B. Respondent agrees to comply with the registration requirements of § 30-10-216.

C. With respect to the Recitals, Respondent specifically and affirmatively waives a contested case hearing and its right to appeal under the Montana Administrative Procedure Act, including Title 2, chapter 4, part 7, and elects to resolve this matter on the terms and conditions set forth therein;

D. Respondent fully and forever releases and discharges the CSI from any and all actions, claims, causes of action, demands, or expenses for damages or injuries, whether asserted or not asserted, known or unknown, foreseen or unforeseen, arising out of the Recitals or this Agreement; and

E. Respondent's authorized representative acknowledges that he/she has read and understands each term of this Agreement and that this Agreement is entered into voluntarily and without reservation.

2. Both parties to this Agreement stipulate and agree as follows:

A. The CSI has jurisdiction over the subject matter of this Agreement;

B. This Agreement is entered without adjudication of any issue, law or fact. It is entered solely for the purpose of resolving the CSI's investigation and allegations, and is not intended to be used for any other purpose;

C. The CSI warrants and represents that so long as Respondent complies with the terms of this Agreement, the CSI will not bring any further action against Respondent arising from facts known to the CSI as of the date of the Agreement relating to the Recitals.

D. The applicable statute of limitation, Mont. Code Ann. § 30-10-305, is tolled for two years from the date of execution of this Agreement with regard to the allegations set forth above. In the event Respondent violates the terms of this Agreement at any time during the two-year tolling period, the CSI reserves the right to seek any additional administrative penalties or further regulatory action;

E. This Agreement constitutes the entire agreement between the parties and no other promises or agreements, either express or implied, have been made by the CSI or by any member, officer, agent, or representative of the CSI to induce Respondent to enter into this Agreement;

F. This Agreement may not be modified orally, and any subsequent modifications to this Agreement must be mutually agreed upon in writing to be effective;

G. This Agreement shall be incorporated into and made part of the attached Final Order issued by the Commissioner of Securities and Insurance, Montana State Auditor (Commissioner), herein;

H. Upon the signing of the Final Order by the Commissioner, this Agreement and Final Order will be an order of the CSI. The CSI has jurisdiction over the enforcement of the Final Order, and failure to comply with it may constitute separate violations of the Act, as provided in Mont. Code Ann. § 30-10-305, and may result in subsequent legal action by the CSI;

I. This Agreement shall be effective upon signing of the Final Order; and

J. This Agreement and Final Order are public records under Montana law and as such may not be sealed or otherwise withheld from the public.

DATED this 7th day of October, 2014.

OFFICE OF THE COMMISSIONER OF SECURITIES AND INSURANCE MONTANA STATE AUDITOR

BY: _____

NICK MAZANEC
Attorney for the CSI

DATED this 26th day of September, 2014.

SEACRET DIRECT, LLC

BY: _____

Izhak Ben Shabat

ITS: Chief Executive Officer

FINAL ORDER

Pursuant to the authority vested by Mont. Code Ann. §§ 2-4-603 and 30-10-101 et seq, and upon review of the foregoing Consent Agreement and good cause appearing,

IT IS HEREBY ORDERED that the foregoing Consent Agreement between the Office of the Commissioner of Securities and Insurance, Montana State Auditor, and Respondent Seacret Direct, LLC is adopted as set forth fully herein.

DATED this 7th day of October, 2014.

MONICA J. LINDEEN
Commissioner of Securities and Insurance,
Montana State Auditor

By: _____
LYNNE EGAN
Deputy Securities Commissioner

cc: