

# New YEAR New SCAMS

As you ring in the new year, be on the lookout for these common scams...

## CRYPTOCURRENCY SCAMS

- ▶ If you don't know what it is, don't invest in it.
- ▶ Do not send cryptocurrency to someone you met online.
- ▶ A common way for scammers to get your money is through the usage of a crypto ATM. Once you send money via cryptocurrency, that money is gone for good.

## ROMANCE SCAMS

- ▶ Do not send money to someone you have never met. Scammers often claim they need money for a medical emergency, for a plane ticket, etc. You might think you know the person on the other end of your device, but it's easier now than ever for scammers to pretend to be someone they're not.

## FINFLUENCERS

- ▶ Do not take investment advice from a finfluencer without researching the product and the person endorsing it. Just because a celebrity endorses a product does not mean it is a good investment.

## GIFT CARD PAYMENT SCAMS

- ▶ Do not pay someone who demands that you use nontraditional payment methods. If someone is demanding payment using gift cards, it is more than likely a scam. No legitimate agency or organization will request payments via gift cards or cryptocurrency.

## QUESTIONS OR TO REPORT A SCAM



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