

Registering to Participate in the Federally-Facilitated Marketplace (FFM) for the 2015 Plan Year

July 8, 2014

Agent and Broker Participation in the Federally-facilitated Marketplace for Plan Year 2015

Session Guidelines

- This is a 90-minute webinar session
- If time allows, questions will be taken throughout the presentation
- For questions regarding content or logistics, contact the REGTAP Registrar at registrar@regtap.info or (800) 257-9520

Introduction

Webinar Agenda

- Objectives
- FFM Agent and Broker Registration Overview
- New Information for the 2015 Plan Year
- Registration Tips for Agents and Brokers
- Basic Enrollment Tips for Agents and Brokers
- Resources
- Q&A Session

Webinar Objectives

- Describe the registration requirements for Agents and Brokers who wish to participate in the FFM for the 2015 plan year
- Distinguish between registration requirements for new and renewing Agents and Brokers
- Describe “What’s New” with FFM Agent and Broker registration for the 2015 plan year
- Provide tips on registering as an Agent or Broker in the FFM
- Provide an overview of Agent/Broker assisted enrollment in the FFM
- Identify relevant CMS resources and guidance

FFM Agent and Broker Registration Overview

FFM Agent and Broker Registration Overview

- Agents and Brokers must complete certain registration activities initially and annually in order to participate in the FFM
- The Agent and Broker registration process for the FFM is comprised of two parts



Website:



Medicare Learning Network®:
<https://Marketplace.MedicareLearningNetworkLMS.com>

Key Actions:

- Create an account on the MLN
- Select the agent/broker role for the desired market
- Complete the training curriculum for the desired market, including the applicable FFM Agreement(s)



CMS Enterprise Portal:
<https://portal.cms.gov>

- Create an FFM user account
- Request the Agent/Broker role
- Complete identity proofing

Training and Agreements on the MLN

- All Agents and Brokers must complete Part I of registration by accessing the Medicare Learning Network® (MLN) at <http://Marketplace.MedicareLearningNetworkLMS.com>
- Part I consists of:
 - **Creating/logging in to an account on the MLN**
 - New users must create an account
 - Renewing users use the same account each year
 - **Selecting the agent/broker role for the desired market** – MLN will auto-assign the appropriate training curriculum based on the user's selection of one of the following roles:
 - Individual Market and SHOP;
 - Individual Market; or
 - SHOP
 - **Completing the appropriate market-specific curriculum on the MLN,** which includes executing the Agent Broker FFM Agreement(s)

Creation of FFM User Account and Identity Proofing

- Only those Agents or Brokers who are new to the FFM (those who did not complete Part II during Plan Year 2014) are required to complete Part II. Part II is completed through the CMS Portal, available at: <https://portal.cms.gov>
- Part II consists of:
 - **Creating an FFM user account** – The FFM user account consists of creating an FFM user ID and password
 - **Requesting the FFM Agent Broker role** – This includes entering the MLN user ID and National Producer Number (NPN) to confirm the Agent's or Broker's successful completion of the required training curriculum
 - **Completing identity proofing** – This requires answering questions to confirm the individual's identity

Key Considerations for Complying with Agent and Broker FFM Registration Requirements

- Agent and Broker registration requirements differ depending on:
 - The Marketplace in which the Agent or Broker wishes to participate (FFM for the individual market, FF-SHOP, or both); and
 - Whether the Agent or Broker is new to the FFM or is renewing the Agent's FFM registration
- Agents and Brokers must meet registration requirements prior to assisting consumers in the FFM

Registration Requirements for Agents and Brokers NEW to the FFM

Initial FFM Registration Activities

<i>Agents and Brokers participating in the...</i>	Part I			Part II
	Create an Account on MLN	Complete the FFM Training	Execute FFM Agreement(s)	Create an FFM User Account and Complete Identity Proofing on the CMS Enterprise Portal
<ul style="list-style-type: none"> FFM for the individual market and FF-SHOP 	Required	Required: Basics, P&S, IM Recommended: SHOP	Required: GA, P&S IM, P&S SHOP	Required
<ul style="list-style-type: none"> FFM for the individual market 	Required	Required: Basics, P&S, IM	Required: GA, P&S IM	Required
<ul style="list-style-type: none"> FF-SHOP 	Required	Recommended: Basics, P&S, SHOP	Required: P&S SHOP	Required

TRAINING & AGREEMENTS:

Basics	Affordable Care Act and Marketplace Basics Course & Exam
P&S	Privacy and Security Standards Course & Exam – NEW for Plan Year 2015
IM	Individual Marketplace Course & Exam
SHOP	SHOP Marketplace Course & Exam
GA	Agent Broker General Agreement for the FFM Individual Market
P&S IM	Agreement Between Agent or Broker and CMS for the FFM Individual Market
P&S SHOP	Agreement Between Agents and Brokers and CMS for the FF-SHOP



Registration Requirements for Agents and Brokers RENEWING with the FFM

Annual FFM Registration Activities

	Part I			Part II
	Create an Account on MLN	Complete the FFM Training	Execute FFM Agreement(s)	Create an FFM User Account and Complete Identity Proofing on the CMS Enterprise Portal
Agents and Brokers renewing participation in the...				
<ul style="list-style-type: none"> FFM for the individual market and FF-SHOP 	Required	Required: Basics, P&S, IM Recommended: SHOP	Required: GA, P&S IM, P&S SHOP	No activity required
<ul style="list-style-type: none"> FFM for the individual market 	Required	Required: Basics, P&S, IM	Required: GA, P&S IM	No activity required
<ul style="list-style-type: none"> FF-SHOP 	Required	Recommended: Basics, P&S, SHOP	Required: P&S SHOP	Required (<i>Note: Agents and Brokers who did not complete this requirement as part registration for the 2014 plan year must do so as part of registration for the 2015 plan year.</i>)

TRAINING & AGREEMENTS:

Basics
P&S
IM
SHOP
GA
P&S IM
P&S SHOP

Affordable Care Act and Marketplace Basics Course & Exam
Privacy and Security Standards Course & Exam – **NEW for Plan Year 2015**
Individual Marketplace Course & Exam
SHOP Marketplace Course & Exam
Agent Broker General Agreement for the FFM Individual Market
Agreement Between Agent or Broker and CMS for the FFM Individual Market
Agreement Between Agents and Brokers and CMS for the FF-SHOP



FFM Agent and Broker Course and Exam Descriptions

Course and Exam	Description	Estimated Time to Complete Course and Exam
Affordable Care Act and Marketplace Basics	Introduces basic information about the health care law—the Patient Protection and Affordable Care Act of 2010, or Affordable Care Act—and the Health Insurance Marketplaces that the law created	1.25 hours + .5 hours for exam = 1.75 hours
Privacy and Security Standards	Introduces basic information on specific privacy and security standards that apply to Agents and Brokers operating in the Federally-facilitated Marketplaces	.75 hours + .5 hours for exam = 1.25 hours
Individual Marketplace	Educates Agents and Brokers about the Individual Marketplaces where individuals and families can shop for qualified health plans (QHP)	1 hour + .5 hours for exam = 1.5 hours
SHOP Marketplace	Educates Agents and Brokers about the SHOP Marketplaces where businesses can provide health coverage to employees	1 hour + .5 hours for exam = 1.5 hours

Note: Agents and Brokers serving the FF-SHOP are strongly encouraged, but not required, to take the Affordable Care Act and Marketplace Basics, Privacy and Security Standards, and SHOP Marketplace courses and the corresponding exams.

FFM Agent and Broker Exams

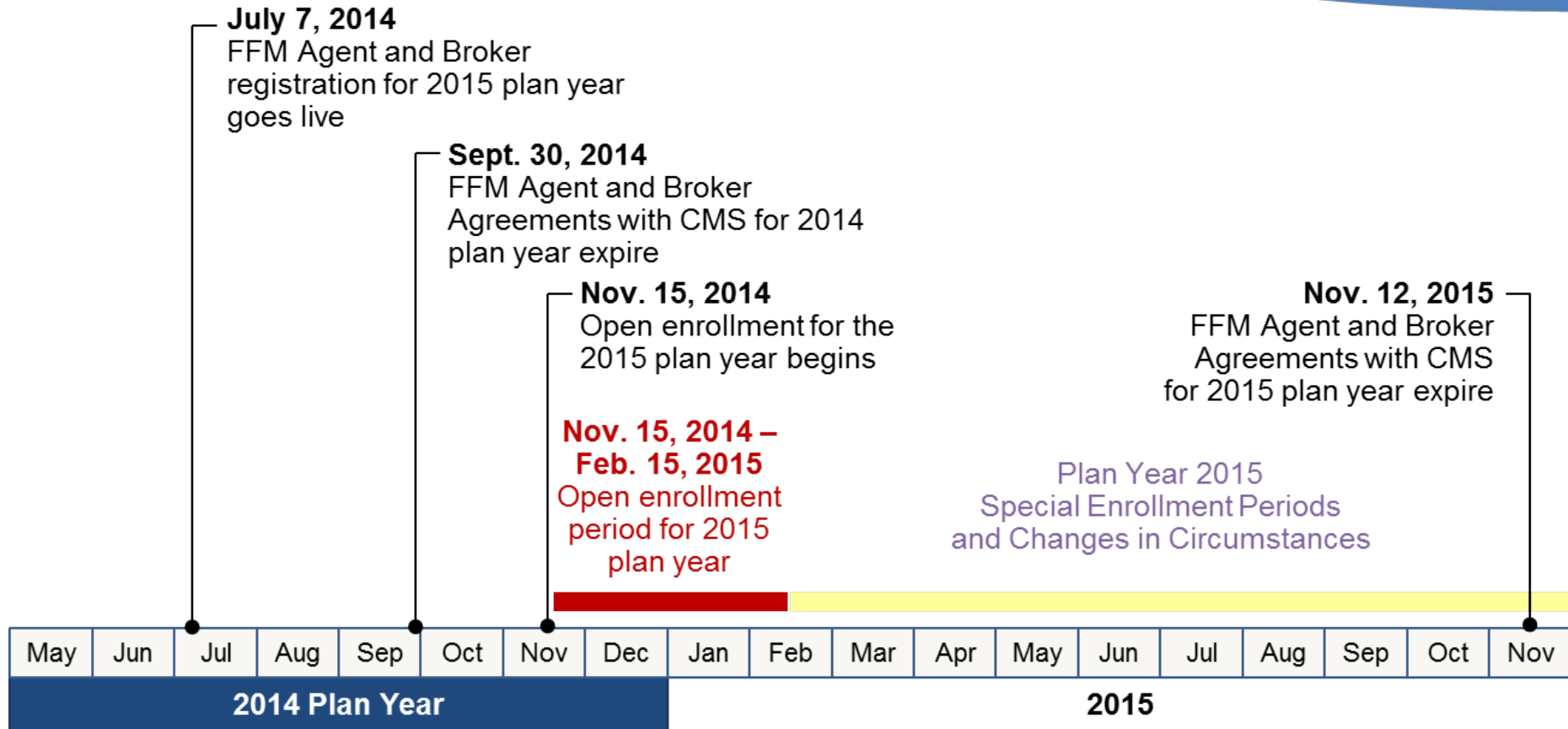
- Agents and Brokers participating in the FFM for the Individual Market must take the corresponding multiple choice exam for each of the required courses and pass with a minimum score of 70%
- After three failed attempts to pass an exam, the Agent or Broker must re-take the corresponding training course before attempting the exam again
- Agents and Brokers participating in the FF-SHOP are not required, but are strongly encouraged, to take and pass the exams associated with the FF-SHOP curriculum

Summary of Agreements for Agents and Brokers in the FFM

Agreement	Description	Audience
Agent Broker General Agreement for the FFM Individual Market	General Agreement for Agents and Brokers participating in the FFM for the individual market; includes terms for complying with federal and state law, rules, standards, and policies	Agents and Brokers who wish to operate in a FFM for the Individual Market must read and accept the terms
Agreement Between Agent or Broker and CMS for the FFM Individual Market	Privacy and security Agreement for Agents and Brokers participating in the FFM for the individual market; includes privacy and security standards protecting consumers' personally identifiable information (PII). The FFM privacy standards are consistent with the eight principles outlined in 45 CFR §155.260(a)	Agents and Brokers who wish to operate in a FFM for the Individual Market must read and accept the terms
Agreement Between Agent or Broker and CMS for the FF-SHOP	Privacy and security Agreement for Agents and Brokers participating in the FF-SHOP; includes privacy and security policies protecting consumers' PII. The FFM privacy standards are consistent with the eight principles outlined in 45 CFR §155.260(a)	Agents and Brokers who wish to operate in the FF-SHOP must read and accept the terms

New Information for the 2015 Plan Year

Agent and Broker Registration for the 2015 Plan Year: Key Dates



What's New for 2015 Plan Year Registration?

- A new Privacy and Security Standards course has been added to the Agent and Broker training
- Agents and Brokers who completed Part II of registration for the 2014 plan year only need to complete Part I of registration to participate in the FFM during the 2015 plan year
- Agents and Brokers who participated only in the FF-SHOP during the 2014 plan year must complete both Part I and Part II of registration for the 2015 plan year

What's New for 2015 Plan Year Registration?

(continued)

- The open enrollment period for 2015 plan year begins on November 15, 2014. Open enrollment began on October 1, 2014 for the 2014 plan year
- The Agent Broker FFM Agreement(s) are valid from the date of electronic signature on MLN through November 12, 2015

Registration Tips for Agents and Brokers

Part I: MLN User ID Requirements for New and Existing Users

New Agents and Brokers must create an account on the MLN

Renewing Agents and Brokers log in using existing MLN User ID (do not re-create a new account on the MLN)

Department of Health & Human Services - USA

Health Insurance Marketplace

Welcome

Enter your login information below

Need an account? [Create Account](#)

* Login ID

[Forgot your login ID?](#)

* Password

[Forgot your password?](#)

[Log In](#)

Contact Administrator

Recent Announcements

Welcome!

CMS is pleased to launch this new webpage to support the Federally-facilitated Marketplaces. This webpage enables training for

- Agents and Brokers
- Navigators
- Certified Application Counselors
- In-person Assistance Personnel

The training curriculum for each user type has been customized to the specific needs of those users. Because our site is still new, we will add additional training curricula during the coming weeks. If the training curriculum for your user type isn't posted yet, please check back soon. We also invite you to visit www.healthcare.gov for more information about the Health Insurance Marketplaces. [Less](#) ^

Part I: Role Selection in MLN and Curriculum Assignment

- Agents and Brokers must select one of the three user type/user roles, based on the insurance markets the Agents or Broker wishes to serve
- Renewing Agents and Brokers can edit a previously selected role through the “My Account” page after logging in
- Agents and Brokers will be auto-assigned a curriculum that corresponds to the role selected
- Agents and Brokers should select the desired user type/user role in the MLN prior to completing training for the 2015 plan year registration

The screenshot shows a web form with the following fields and options:

- Work Phone:** Text input field with an "Ext." label.
- U.S. State:** Dropdown menu showing "Alabama".
- Postal Code:** Text input field.
- User Type/User Role:** Dropdown menu showing "Agent/Broker/Web-Broker - Individual Market".
- NPN#:** Text input field.
- Organization Type:** A list of options including:
 - Agent/Broker/Web-Broker - Individual Market and SHOP
 - Agente/Corredor/Web-Corredor - El Mercado de Seguros Individual y el Mercado de Seguros SHOP
 - Agent/Broker/Web-Broker - Individual Market ONLY
 - Agente/Corredor/Web-Corredor - El Mercado de Seguros Individual SOLAMENTE
 - Agent/Broker/Web-Broker - SHOP ONLY
 - Agente Corredor/Web-Corredor - El Mercado de Seguros SHOP SOLAMENTE
 - Navigator - Individual Market and SHOP
 - Navegante - El Mercado de Seguros Individual y el Mercado de Seguros SHOP
 - In-Person Assistance - Individual Market and SHOP
 - Asistencia en persona - El Mercado de Seguros Individual y el Mercado de Seguros SHOP
 - Certified Application Counselor - Individual Market and SHOP
 - Consejero Certificado para la Solicitud - El Mercado de seguros Individual y el Mercado de seguros SHOP
- Organization:** Text input field.
- Primary Language:** Dropdown menu showing "English (United States)".

Part I: Curriculum Based on Role Selection

MLN will assign each Agent or Broker a curriculum based on the selected role

If an Agent or Broker selects this role:

Individual Market & SHOP



Agent and Broker Individual Marketplace and SHOP Marketplace Curriculum, Plan Year 2015

Individual Market



Agent and Broker Individual Marketplace Curriculum, Plan Year 2015

SHOP

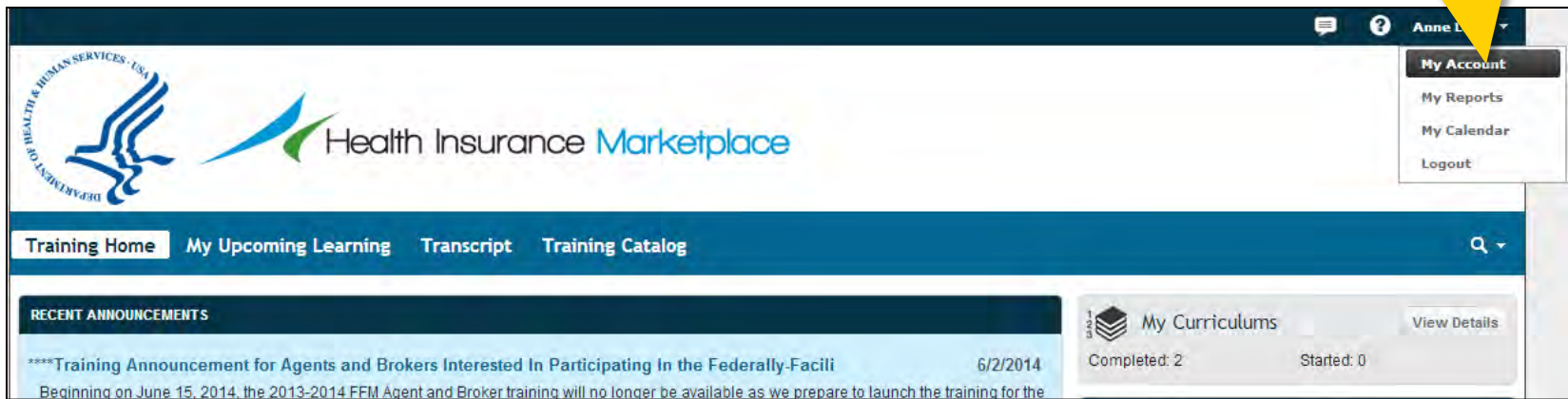


Agent and Broker SHOP Marketplace Curriculum Plan, Year 2015

Part I: Updating an MLN Profile

- Agents and Brokers can change or edit the user type/user role, NPN, and other MLN profile information by accessing “My Account”
- “My Account” can be found in the drop-down list under the Agent’s or Broker’s name in the upper right-hand corner of the MLN screen

**Select “My Account”
from the drop-down
list to edit information**



The screenshot displays the Health Insurance Marketplace interface. At the top right, the user's name "Anne L." is shown with a dropdown arrow. The dropdown menu is open, listing "My Account", "My Reports", "My Calendar", and "Logout". The "My Account" option is highlighted. Below the header, there are navigation tabs: "Training Home", "My Upcoming Learning", "Transcript", and "Training Catalog". A search icon is also present. The main content area features a "RECENT ANNOUNCEMENTS" section with a blue header. Below it, there is a training announcement for agents and brokers, dated 6/2/2014. To the right of the announcement, there is a "My Curriculums" section with a "View Details" button and progress indicators for "Completed: 2" and "Started: 0".

Part I: Registering with the Appropriate NPN

- Agents and Brokers must enter a correct NPN on the MLN profile before starting training and should verify that the NPN is correct before completing training
- The NPN can be up to 10 digits long and must not begin with a zero
- The NPN must not include any special characters

Agent/Broker NPNs can be found at:

<https://pdb.nipr.com/html/PacNpnSearch.html>

Part I: Registering with the Appropriate NPN (continued)

- The NPN is not always the same as the Agent's or Broker's state license number— make sure to use NPN and not state licensure number if the numbers are different
- The NPN is recorded on the training curriculum completion certificate and is used by issuers for compensation purposes
- *Agents and Brokers who enter the wrong NPN may have to re-complete the curriculum*

Agent/Broker NPNs can be found at:

<https://pdb.nipr.com/html/PacNpnSearch.html>

Part I: Organizing Information in MLN

Account Creation

- After selecting the appropriate user type/user role, Agents and Brokers must make a selection in the “Organization” field
- For the “Organization” field, click on the blue text that says “Select.” A new screen will pop up
- This should not be confused with the field labeled “Organization Type” which is automatically grayed-out; Agents and Brokers do not need to complete this field

The screenshot shows a 'Create New Account' form with various input fields. A red circle highlights the 'Select' button next to the 'Organization' field. A yellow callout box points to this button with the following text: **Next to the “Organization” field, choose the “Select” button. A new screen will pop up**

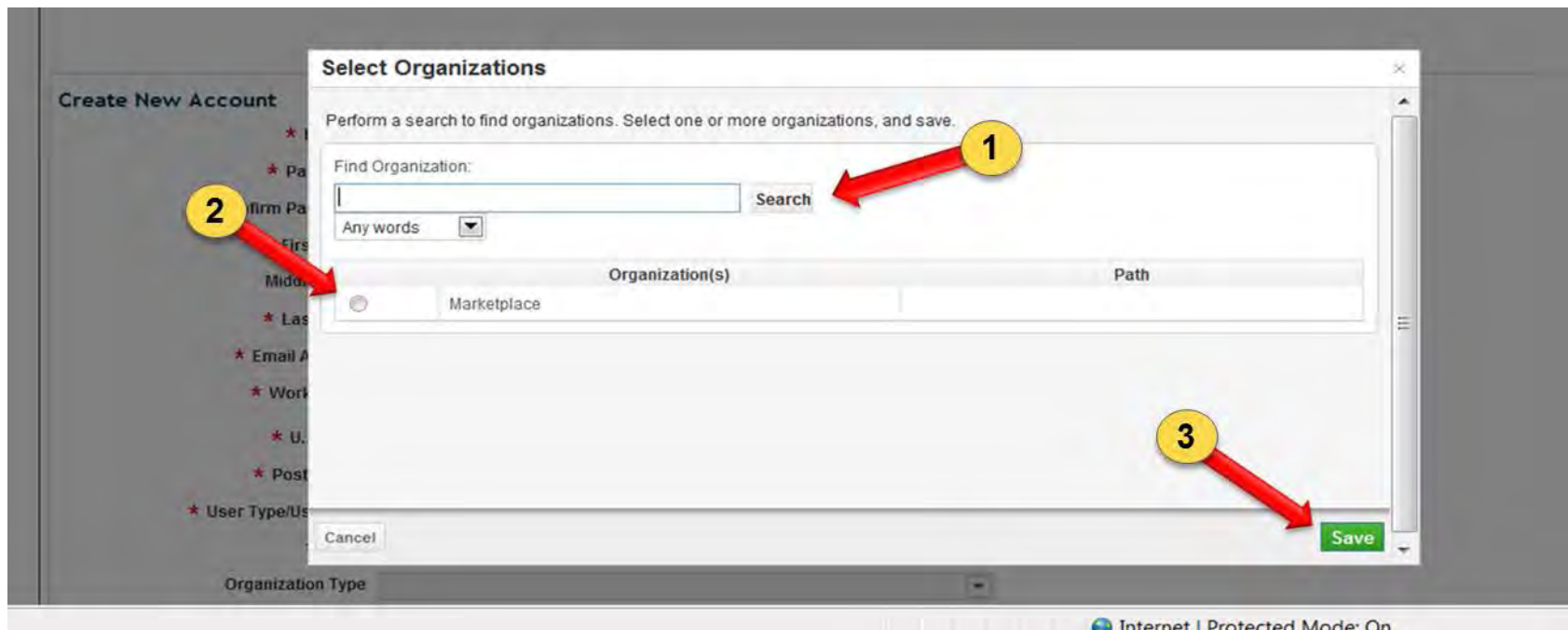
Fields visible in the form include:

- Login ID
- Password
- Confirm Password
- First Name
- Middle Name
- Last Name
- Email Address
- Confirm Email Address
- Work Phone
- U.S. State (Florida)
- Postal Code
- User Type/User Role (Agent/Broker/Web-Broker - Individual Market)
- NPN#
- Organization Type (grayed out)
- Organization (with a 'Select' button circled in red)
- Primary Language (English (United States))
- Region (English (United States))
- Time Zone (GMT-05:00) Eastern Time (US and Canada))
- Enable Accessibility (checkbox)
- # of Records (per page) (10)

Buttons: Cancel, Create

Part I: Organizing Information in MLN Account Creation (continued)

Select the gray “Search” button, and “Marketplace” will appear as the only option. Choose the radio button next to “Marketplace.” Select “Save” to finish creating an MLN account



Part I: Printing Curriculum Certificates

- Agents and Brokers should print curriculum certificates (not course certificates), as Agents and Brokers must provide the certificates to the issuers and web-brokers with which the Agent or Broker is affiliated

The screenshot displays the Health Insurance Marketplace training interface. At the top, there is a navigation bar with tabs for "Training Home", "My Upcoming Learning", "Transcript", and "Training Catalog". Below this, there are filter buttons for "Views": "All My Training", "Curriculum", "External Learning", "Required Training", and "Certifications". The main content area shows a table of curriculum items. One item is highlighted: "Individual Marketplace and SHOP Marketplace Curriculum", with an enrollment date of 2/3/2014 and a completion date of 2/4/2014. The status is "Completed" and "100% Completed". To the right of the table, there are buttons for "Save as PDF" and "Print". A red circle highlights the "Print" button, with a yellow callout bubble pointing to it that says "Print certificate". Another yellow callout bubble points to the "View Certificate" button, which is also highlighted with a red box, and says "View and print certificate".

Title	Enrollment Date	Completion Date	Status	Action
Individual Marketplace and SHOP Marketplace Curriculum	2/3/2014	2/4/2014	Completed	View Certificate

- Agents and Brokers may log into the MLN to reprint copies of curriculum certificates at any time

Part I: Certificate Example

Certificate of Completion

Jane Doe

1234567

*has successfully completed the following
curriculum for agents/brokers:*

Individual Marketplace and SHOP Marketplace Curriculum

on

2/4/2014



Processing Time Between Parts I & II

- If an Agent or Broker is completing Part I for the first time, the Agent or Broker must wait two business days before completing Part II. This allows time for the training completion record to be transmitted from the MLN to the CMS Enterprise Portal
- This tip only applies to Agents and Brokers who did NOT complete Part II for the 2014 plan year

Part II: Creating an FFM User ID

The screenshot shows the CMS.gov Enterprise Portal. The main navigation bar includes links for Home, About CMS, Newsroom, Archive, Help & FAQs, Email, and Print. Below the navigation bar, there are buttons for Health Care Quality Improvement System and Provider Resources. The main content area features a large banner with the text 'Welcome to CMS Enterprise Portal' and a description: 'The CMS Enterprise Portal is a gateway being offered to allow the public to access a number of systems related to Medicare Advantage, Prescription Drug, and other CMS programs.' To the right of the banner is a 'CMS Secure Portal' section with a 'Login to CMS Secure' button and links for 'Forgot User ID?', 'Forgot Password?', and 'New User Registration'. The 'New User Registration' link is highlighted with a red box. A yellow callout bubble points to this link with the text 'Create FFM user account (FFM User ID & password) here'.

- FFM User IDs are not assigned by CMS; Agents and Brokers create FFM User IDs on the CMS Enterprise Portal
- An Agent's or Broker's FFM User ID does not have to be the same as the Agent or Broker's MLN User ID, but CMS encourages Agents and Brokers to use the same ID for both
- The FFM User ID is not fully activated for the Agent/Broker role until Parts I and II are both complete

Part II: Selecting the Correct Role on the CMS Enterprise Portal

Agents and Brokers must select the “FFM Agent Broker” role under “Request New System Access”

Portal Help & FAQs Print Log Out Welcome HIOS Userstest

CMS .gov Enterprise Portal

My Portal

CMS Portal > EIDM user menu page > My Access

Screen reader mode Off | Accessibility Settings

My Access

[Request New System Access](#)
[View and Manage My Access](#)

Request New System Access

Select a System and then a role to request access.

Depending on your current Level of Assurance and the role that you request access for, you may be subjected to [Identity Verification](#) and [Multi-factor authentication](#) credentials setup. Due to which, you may be required to input additional information at the end of the role request process. Please note your role request is not complete until you have successfully completed Identity Proofing and Multi-factor credential setup if applicable.

* System Description: FFM - FFM System

* Role: Select the Role
FFM Agent Broker

Please select a role

Cancel

Basic Enrollment Tips for Agents and Brokers

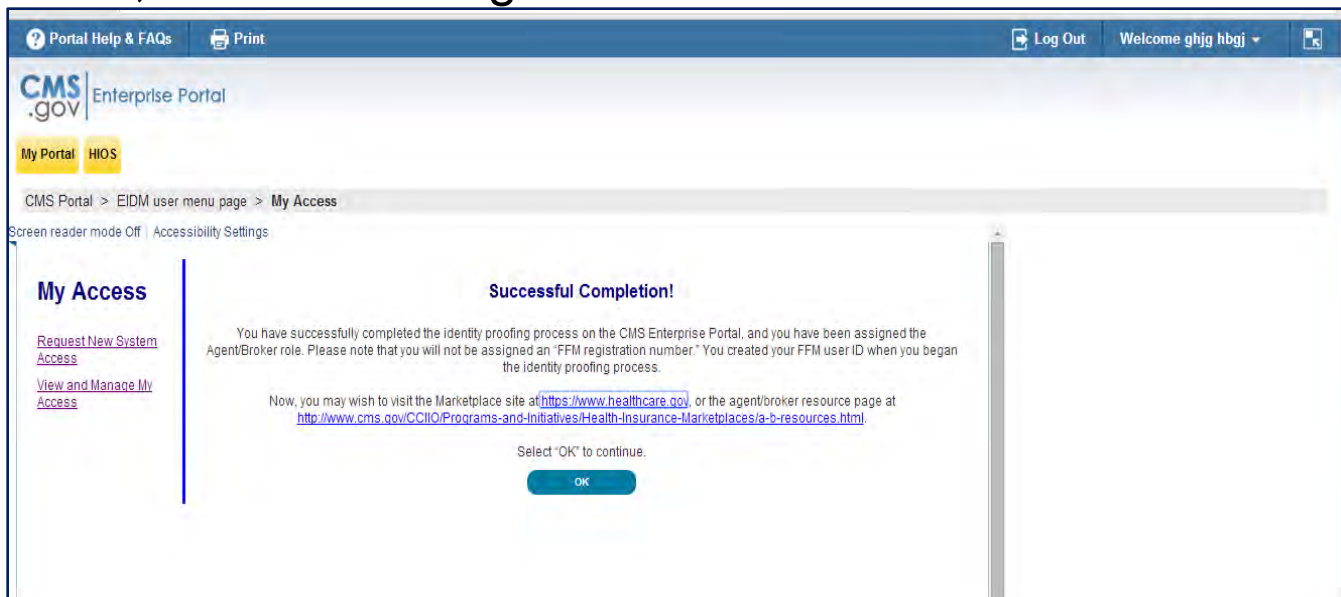
Part II: Entering Validation Data

- Agents and Brokers must enter the MLN User ID and NPN prior to moving on to identity proofing
- The information entered here must match the information entered on MLN at the time the curriculum was completed

The screenshot shows the 'My Access' page in the CMS Portal. At the top, the breadcrumb navigation reads 'CMS Portal > EIDM user menu page > My Access'. Below this, there are two dropdown menus: 'System Description' set to 'FFM - FFM System' and 'Role' set to 'FFM Agent Broker'. A central box titled 'Enter validation data' contains the following text: 'Please enter a valid MLN User ID and NPN to continue with the role request. (Your NPN is a number that is up to 10 digits. If you do not know your NPN, you can find it at: <https://pdb.nipr.com/html/PacNpnSearch.html>)' and 'You must complete the Agent/Broker web-based training on the Medicare Learning Network (MLN) in order to request the role of Agent/Broker here. If you have not yet completed the Agent/Broker web-based training, please do so at <https://Marketplace.MedicareLearningNetworkMS.com>.' Below this text are two input fields: 'NPN:' and 'MLN UID:'. A red box highlights these two fields. To the right of the 'NPN:' field, a callout box states: 'You are required to enter your NPN. An NPN is up to 10 digits.'

Part II: Registration Completion

- Agents and Brokers will see a message indicating successful completion once Part II has been completed
- Agents and Brokers who have completed Part II of registration do not need to log into the CMS Enterprise Portal again unless the Agent or Broker needs to reset the FFM account password or conduct other FFM account maintenance, such as editing the e-mail address



The screenshot displays the CMS Enterprise Portal interface. At the top, there is a navigation bar with links for 'Portal Help & FAQs', 'Print', 'Log Out', and a user greeting 'Welcome ghjg hbgj'. Below this, the 'CMS.gov Enterprise Portal' logo is visible, along with 'My Portal' and 'HIOS' buttons. The breadcrumb trail shows 'CMS Portal > EIDM user menu page > My Access'. The main content area features a 'My Access' sidebar on the left with links for 'Request New System Access' and 'View and Manage My Access'. The central message, titled 'Successful Completion!', states: 'You have successfully completed the identity proofing process on the CMS Enterprise Portal, and you have been assigned the Agent/Broker role. Please note that you will not be assigned an "FFM registration number." You created your FFM user ID when you began the identity proofing process.' It also provides links to the Marketplace site at <https://www.healthcare.gov> and the agent/broker resource page at <http://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/a-b-resources.html>. At the bottom of the message, it says 'Select "OK" to continue.' with an 'OK' button.

Marketplace Pathway

- Agents and Brokers cannot log in directly to <https://www.HealthCare.gov>
- Agents and Brokers may not log in as the consumer using the consumer's ID and password when assisting consumers using the Marketplace pathway
- Make sure the consumer enters the Agent or Broker's NPN and FFM User ID on this screen to facilitate compensation

The screenshot shows the 'Apply' step of the HealthCare.gov application process. The application ID is 99614495. The 'GET STARTED' section is active, with 'Help applying for coverage' selected. The 'Help applying for coverage' section is titled 'Help applying for coverage' and asks 'Tell us if you're getting help from one of these people'. The options are: Navigator, Certified application counselor, Non-Navigator assistance personnel, Agent or broker (selected), and None of these people. Below this, there are input fields for First name, Middle (optional), Last name, Suffix (optional), Organization name (optional), ID number (optional), FFM User ID (optional), and NPN number. A 'SAVE & CONTINUE' button is at the bottom right.

Application ID: 99614495

Apply > Get Results > Get Coverage

GET STARTED

- ✓ Privacy policy
- ✓ Contact information
- 3 Help applying for coverage**
- 4 Help paying for coverage
- 5 Who needs coverage

FAMILY & HOUSEHOLD

ADDITIONAL INFORMATION

REVIEW & SIGN

Help applying for coverage

Tell us if you're getting help from one of these people

- Navigator
- Certified application counselor
- Non-Navigator assistance personnel
- Agent or broker
- None of these people

First name Middle *optional* Last name Suffix *optional*

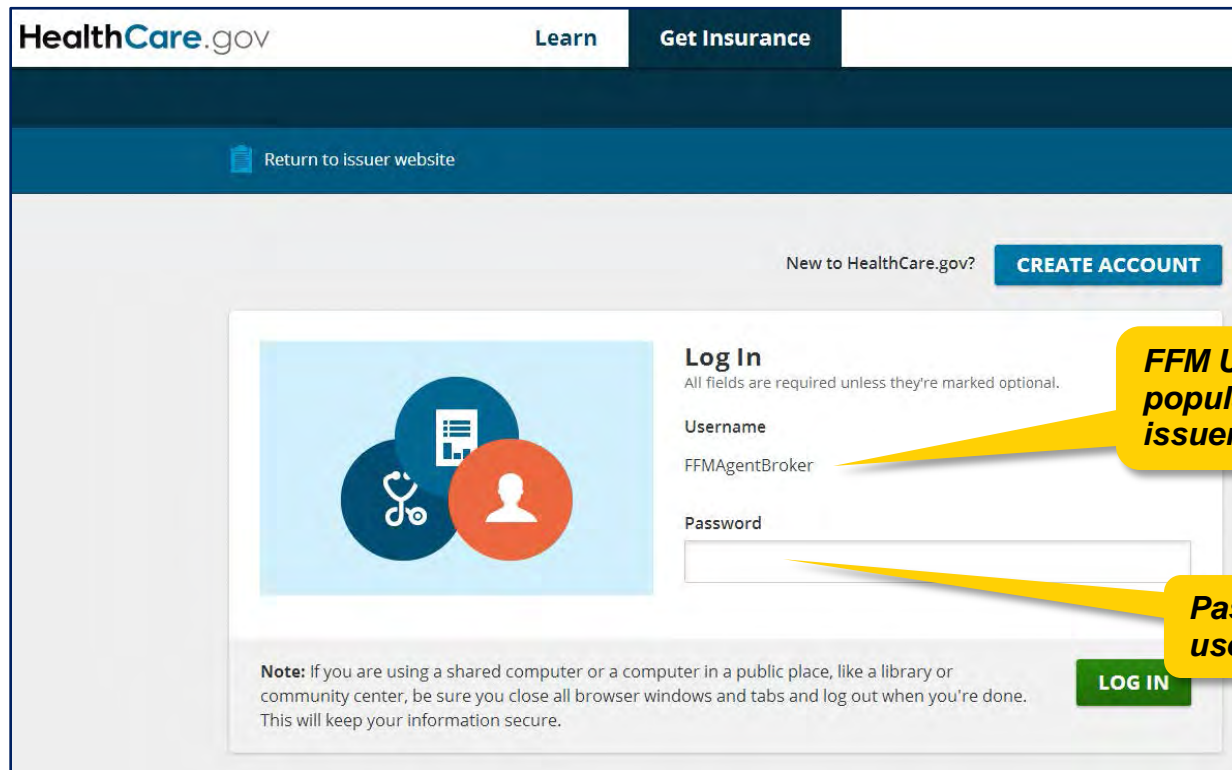
Organization name *optional* ID number *optional*

FFM User ID *optional* NPN number

SAVE & CONTINUE

Direct Enrollment Pathway

- Agents and Brokers who are affiliated with issuers and web-brokers that utilize the "direct enrollment" pathway must provide the Agent or Broker's FFM User ID to those issuers and web-brokers
- Agents and Brokers will need to enter the password for the Agent's or Broker's FFM user account



The screenshot shows the HealthCare.gov website interface. At the top, there are navigation links for "Learn" and "Get Insurance". Below this is a dark blue bar with a "Return to Issuer website" link. The main content area features a "New to HealthCare.gov?" prompt with a "CREATE ACCOUNT" button. The "Log In" section includes a note that all fields are required unless marked optional. The "Username" field is pre-filled with "FFMAgentBroker", and the "Password" field is empty. A "LOG IN" button is located at the bottom right of the login form. A "Note" at the bottom of the form advises users to close browser windows and tabs on shared computers for security.

HealthCare.gov Learn Get Insurance

Return to Issuer website

New to HealthCare.gov? CREATE ACCOUNT

Log In
All fields are required unless they're marked optional.

Username
FFMAgentBroker

Password

LOG IN

Note: If you are using a shared computer or a computer in a public place, like a library or community center, be sure you close all browser windows and tabs and log out when you're done. This will keep your information secure.

FFM User ID pre-populated by QHP issuer or web-broker

Password for FFM user account

Compensation for Agents and Brokers Operating in the FFM

- The FFM does not directly appoint Agents or Brokers and does not set compensation levels
- Agents and Brokers in the FFM are compensated in accordance with agreements with QHP issuers and any state-specific requirements

Compensation for Agents and Brokers Operating in the FFM (continued)

- To the extent permitted by a state, Agents and Brokers receive compensation from QHP issuers in the form of commissions as a result of assisting qualified individuals in enrolling in QHPs through the Marketplaces
- A QHP issuer must pay the same Broker compensation for QHPs offered through the FFM as it does for similar health plans offered in the state but outside of the FFM

Resources

Resources

Resource	Resource Link
CCIIO Resources for Agents and Brokers in the Health Insurance Marketplaces	http://www.cms.gov/cciioprogramsandinitiatives/healthinsurance-marketplaces/a-b-resources.html
Frequently Asked Questions Regarding Agents and Brokers	http://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/Downloads/Agent-Broker-FAQs-5-30-14.pdf
Registering to Participate in the Federally-facilitated Marketplace for the 2015 Plan Year: What Agents and Brokers Need to Know	http://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/Downloads/AB_Training-and-Registration-Overview_052914_Opt1_v11.pdf
Operational Tips for Completing Agent and Broker Registration for the Federally-facilitated Marketplace	http://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/Downloads/Operational_Tips_5_30_2014_508.pdf
Quick Reference Guide: Agent and Broker Training and Registration Process for the FFM	http://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/Downloads/agent-broker-reg-quick-reference_revised_5_29_14_508.pdf
Federally-facilitated Marketplace Agent and Broker Registration For the 2015 Plan Year: Frequently Asked Questions	http://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/Downloads/Agent_Broker_Registration_QA_May_2014_508.pdf

Questions?

To submit questions by webinar:

- *type your question in the text box under the 'Q&A' tab and click 'Send' to submit your questions*

Closing Remarks