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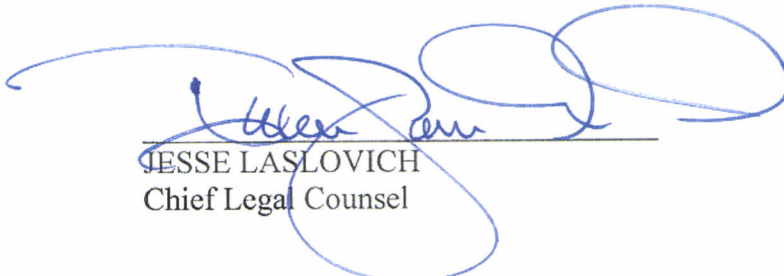
Attorneys for the CSI

**BEFORE THE COMMISSIONER OF SECURITIES AND INSURANCE  
MONTANA STATE AUDITOR**

IN THE MATTER OF THE CONVERSION ) Case No. INS-2012-238  
OF BLUE CROSS AND BLUE SHIELD OF )  
MONTANA, INC., AND ALLIANCE WITH ) **NOTICE OF PUBLICATION OF**  
HEALTH CARE SERVICE CORPORATION ) **APPLICATION FOR CONVERSION**  
Applicants. ) **AND HEARING BY PRESS RELEASE**  
\_\_\_\_\_ )

In accordance with Mont. Code Ann. § 50-4-709, the Office of the Commissioner of Securities and Insurance, Montana State Auditor, provides notice that on December 6, 2012, a press release was circulated to the most widely circulated newspapers in a nonprofit health entity's service area: Independent Record, Billings Gazette, Missoulian, Montana Standard, Daily Interlake, Bozeman Chronicle, and Great Falls Tribune. A copy of the email transmitting the press release is attached as Exhibit A.

DATED this 6<sup>th</sup> day of December, 2012.

  
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JESSE LASLOVICH  
Chief Legal Counsel

CERTIFICATE OF SERVICE

I hereby certify that a true and accurate copy of the foregoing was served on the 6<sup>th</sup> day of December, 2012, by US mail, first-class postage paid, to the following:

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Honorable W. William Leaphart (Ret.)

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Office of the Commissioner of Securities and  
Insurance, Montana State Auditor